

# Talking about the Present Situation and Prospect of Illustration

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## Abstract

**With the development of modern information technology, illustration in the image era has received unprecedented attention, development and application. Therefore, the research on the status quo of illustration and the prospect of the development of illustration is a topic worthy of study. This paper will study the status quo of illustration, and try to explain the development prospect of illustration.**

## Keywords

**Illustration; Present situation; Prospect.**

## 1. The State of Illustration

### 1.1. The Concept of Illustration

Illustration firstly appeared in books with the concepts of illustration, illustration and illustration. It presented and explained the abstract text graphically and visually in the form of images, which promoted the wide spread of ideology. The emergence of illustration as an independent concept or art form is established in the context of the development of modern society. The commercialized society promotes illustration to be attached to commodities or products. With the reproducibility of illustration, it is favored by the commercial society and widely used in all fields of the society.

### 1.2. Illustration in the Digital Age

Hand-drawn illustration is the use of painting tools presented on paper one by one, without the help of any mechanical equipment of illustration means of expression. Like other visual arts, its visual impact and artistic appeal are irreplaceable. The production process contains a lot of pain-work, emotion and life experience of the illustrator, which makes it have a unique artistic aesthetic and value. The affinity and emotional value presented by hand-drawn illustrations satisfied the emotional appeal of the audience and were widely used in the 20th century.

In the 21st century, the rapid development of computer technology and the Internet, as well as the widespread popularity of intelligent devices, have made great changes in people's life style. Paper images and texts are gradually disappearing from people's eyes, replaced by various kinds of e-books, digital images, videos and short videos. In this era of the tide, illustrators consciously transform creative tools, using computers, digital boards, graphics software, plugins and all kinds of brushes, quickly generate all kinds of digital illustrations. Its rich visual effects and technical means can create a different style of visual images, to meet all the attributes of modern society and the curiosity of the audience. Relative to the production of finished products and time cost of hand-drawn illustration, its huge advantages are self-evident, so that it quickly replaced hand-drawn illustration. To some extent, it also rapidly promoted the development of illustration.

### 1.3. Illustration under Dynamic Vision

The pursuit of high efficiency is the stream of consciousness in modern society amid the rapid social transformation and commercial transformation. Still images consume a lot of viewing

time is obviously not enough to meet the needs of modern society and people. The development of modern information technology makes dynamic visual effects possible. Illustrators rely on new media, dynamic software, rendering and other cutting-edge technology, in the static illustration into sound, action and special effects, so that the real movement of the illustration. While attracting the viewer's attention, the interesting and interactive nature of the work enhances its position in the commercial world.

## **2. The Foreground of Illustration**

### **2.1. Technicalization of Illustration**

Traditional hand-painted illustration is difficult to meet the needs of the public. Illustration embraces modern information technology, which, to a certain extent, has made a huge leap forward. Illustration painting means and technical approaches with the update of technology iteration is also in continuous progress and development, which is the trend of The Times is also the inevitable result. However, blindly pursuing the creative energy of illustration given by technological innovation is not a long-term solution, or the secret of long lasting. It is a permanent solution for illustration works to rely on technical means to present more creative ideas and wonderful stories in a more diversified artistic way. Technology is never the end, but should serve as an auxiliary means for creativity, in order to achieve more classic illustration works is the way out of illustration.

### **2.2. Artistic Illustration**

Illustration has the classification of art illustration and commercial illustration, but its practicability and reproducible and commercial functional attributes will inevitably close and tilt the illustration to one end of commercial illustration, and only a few people are really engaged in illustration art and illustration creativity. As a member of visual art, illustration, if it does not balance the game between its artistry and practicality well, will become the appendage of commercial empire and permanently lose its real charm and value. Therefore, the artistry of illustration should be the path that the illustrator pursues continuously, so that illustration can prosper and develop continuously.

### **2.3. Illustration Specialization**

Illustrations as a visual category, specialization is one of the most important aspects of the systematic development of roads, in the European and American countries, illustrations as a professional has become fact, dedicated to illustrator to meet with the demand of the society widely, in China, the illustrations started relatively late, the direction of the most professional system attached to print system, specialized in illustration of theoretical research is rare, And illustration of the development and the future development direction of carding and support, if there is no special theory is difficult to have its own system and other visual art, so the illustration of the specialization or a path needs more professional illustrator, and theorists to join, for the systematic illustration of the professional construction into a more solid foundation.

## **3. Conclusion**

Illustration, as a visual art category that is easy to get started, and the popularity of modern information technology, now there are illustrators everywhere, which is a good thing for the development of illustration. At the same time, it is worth noting that a truly excellent illustration still needs a solid basic skill of hand painting, a thought-provoking visual effect and rich imagination and creativity. Illustrators should spend time on the cultivation of basic skills and the training of innovative thinking, so as to form a unique personal style rather than blindly technical.

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